

**For immediate release**

September 23, 2009

## **Dr. Jane Goodall to cheer on children of all ages as they clean the Humber Bay Shoreline during the TD Great Canadian Shoreline Cleanup**

(Toronto, ON) Renowned primatologist, humanitarian and environmentalist, Dr. Jane Goodall will be in Toronto in order to promote her new book, *Hope for Animals and their World*, as well as cheer on Roots & Shoots groups as they clean the shoreline along Humber Bay, from Palace Pier to Parklawn Road. Roots & Shoots was started by Jane Goodall in order to empower young people around the world to create their own positive change for people, animals and the environment. Staff from Roots will also roll up their sleeves and collect trash as part of Roots Cares, a long-term partnership between Roots and the Jane Goodall Institute.

**Who:** Dr. Jane Goodall; Don Green, Co-founder, Roots; and more!

**What:** Jane Goodall's Roots & Shoots groups to collect garbage for Project Blue water campaign and TD Great Canadian Shoreline Cleanup

**Where:** West side of Humber Bay Arch Bridge

**When:** Friday, September 25, 3:00 pm (Closing presentation)

Photo opportunities:

- Dr. Jane Goodall,
- Don Green, Co-founder, Roots and Roots staff
- Students, Roots employees and the general public picking up garbage along the shoreline
- People weighing bags of garbage collected

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For more information, contact:

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