

ANNUAL REPORT
2009



the Jane Goodall Institute of Canada

FOR WILDLIFE RESEARCH, EDUCATION AND CONSERVATION



MICHAEL NEUGEBAUER

A Letter from Jane

Dear JGI Friends,

As I travel the world, I am often asked where I find the energy to keep going – struggling with jet-lag, often packing two or three events into each day, spending each night in a different hotel. And my response is always that it is the wonderful people that I meet along the way that sustain me.

During my recent visit to Canada I visited Sudbury, Toronto, Edmonton and Vancouver for the launch of my new book *HOPE FOR ANIMALS AND THEIR WORLD*. There was huge diversity in the events – I spoke to large auditoriums of people, met with corporate leaders and took part in a hands-on shoreline cleanup with members of Jane Goodall's Roots & Shoots.

What connected all these people from different backgrounds was their common, and often passionate, desire to make a difference.

I get my energy from being in the presence of that passion, from the shining eyes of the young people who line up after a lecture to tell me about their dreams, and from meeting with some of the extraordinary heroes who are changing lives and saving species, which is the focus of my new book.

As we move toward the 50th anniversary of my research into chimpanzee behaviour at Gombe in Tanzania, I am reflecting on the extraordinary growth of the Jane Goodall Institute around the world. I am thrilled to have seen the support we enjoy in Canada increase so dramatically over the past few years and to watch the organization develop.

With your help, JGI Canada is making a significant contribution to supporting our core programs in Africa that protect chimpanzees, work with African communities and support the legacy of my research at Gombe. They are also making major strides in raising awareness among Canadians through a growing number of significant partners, and through a burgeoning network of Roots & Shoots members and leaders.

I want to express my sincere appreciation to the dedicated Canadian board of directors, to the staff and of course to all of you for making this happen.

From the bottom of my heart, thank you for playing an active part in helping to create a world where we live sustainably, in harmony with our environment and with each other. And a world in which there is ample room not just for humans, but for our closest animal relatives and all other wild species, to survive and thrive. I look forward to seeing you in Canada in 2010 and 2011 as we celebrate Gombe 50!

Yours sincerely,

Jane Goodall, DBE

Founder – the Jane Goodall Institute & UN Messenger of Peace



LEFT: BARBARA CARTWRIGHT
RIGHT: JANE LAWTON
JGI CANADA

Bringing the Field Home

There have been significant changes at JGI Canada over the past two years, all made possible by the Institute's many dedicated supporters and friends.

Founded in Montreal in 1993, the Canadian branch of JGI has developed from an organization that was started primarily to organize Dr. Goodall's lecture tours to one that is providing significant direct support to chimpanzee protection projects in Africa, and running a vibrant Roots & Shoots youth action program here in Canada. In early 2007, we moved our offices from Montreal to the University of Toronto campus through a partnership with the University's Centre for Environment.

Research, conservation and education are the cornerstones of the JGI mission, with the primary goal of protecting great ape populations in Africa. We have reached out to Canadians to help us make an impact on that mission, and the response has been generous and enthusiastic – our revenues increased from \$390,000 in the 2006-2007 fiscal year to close to \$1.1 million at the end of 2008-2009.

This growing support has helped us achieve so much more. Over the past year, we provided close to \$400,000 in direct support for projects in Africa, from environmental education and Roots & Shoots in Uganda to micro-credit programs for villagers around Gombe National Park in Tanzania, and the direct care and welfare of chimpanzees at the Tchimpounga Chimpanzee Rehabilitation Centre in the Republic of Congo. We have also been able to support some exciting new programs, such as the feasibility study for the reintroduction of the orphaned chimps that live at Tchimpounga.

Support from Canadians has also allowed us to dramatically increase the reach of Roots & Shoots. Since January 2008 the number of registered groups has grown from just 50 across the country to more than 270, with new groups being added each week. These young people

are literally transforming their communities with hands-on projects that have an impact on people, animals and the environment. In April 2009 we announced a new partnership with the Assembly of First Nations which will bring the inspiration and empowerment that is Roots & Shoots to First Nations communities across the country over the year ahead.

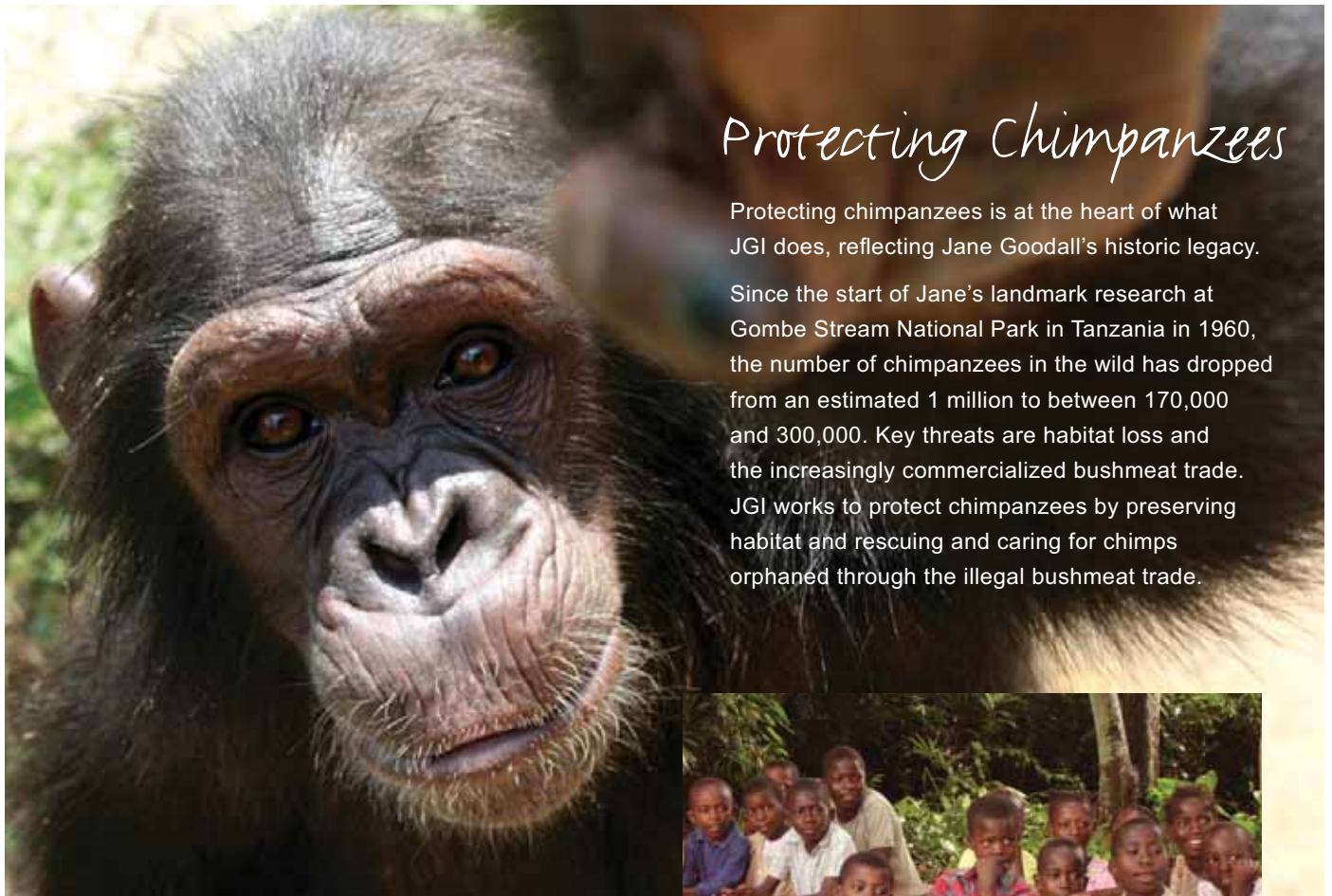
Dr. Goodall's research at Gombe showed us how closely we are all connected – to other species, and to each other, both locally and globally. JGI Canada's efforts over the past year have emphasized these connections. Our program to send Canadian teachers to Uganda to help deliver environmental education programs reinforces learning on both sides. Young Canadians are expanding their own understanding by exploring global water issues through Project Blue, and building solar powered lanterns to send to African communities where JGI works. We have also developed strong partnerships with like-minded community and youth-related organizations.

It is these connections and partnerships, combined with your ongoing support, that will help us to continue our efforts to protect our closest animal relatives, and contribute to helping achieve Dr. Goodall's powerful vision of a more sustainable world.

Happy reading! And thank you so much for your ongoing support.

Barbara Cartwright
Chair, Board of Directors

Jane Lawton
Executive Director



Protecting Chimpanzees

Protecting chimpanzees is at the heart of what JGI does, reflecting Jane Goodall's historic legacy.

Since the start of Jane's landmark research at Gombe Stream National Park in Tanzania in 1960, the number of chimpanzees in the wild has dropped from an estimated 1 million to between 170,000 and 300,000. Key threats are habitat loss and the increasingly commercialized bushmeat trade. JGI works to protect chimpanzees by preserving habitat and rescuing and caring for chimps orphaned through the illegal bushmeat trade.

JGI CONGO



JGI CANADA

TCHIMPOUNGA CHIMPANZEE REHABILITATION CENTRE

Located near Pointe Noire in the Republic of Congo, Tchimpounga is the largest chimpanzee sanctuary in Africa, housing more than 140 chimpanzees. Over the past year JGI Canada has helped to support ongoing operations at the sanctuary and food for the chimpanzees. We have also supported an environmental education program that operates in villages surrounding the sanctuary, and a number of infrastructure upgrades to enhance security and comfort for the chimpanzees.

One of the most exciting new developments at Tchimpounga over the past year has been the launch of a feasibility study into the potential for reintroduction for some of the chimps at the sanctuary. Although sanctuaries are a good 'band aid' solution in the short term, the threat of chimpanzee extinction means the release of sanctuary chimpanzees into their natural habitat is seen as a valuable conservation tool. Reintroduction is not easy because chimps in the sanctuaries are highly dependent on humans for food and protection, so it needs to be studied and planned for with great care.

JGI Canada has been a key funder of the first step in this study, which has involved comprehensive biological and socio-economic surveys of the reserve area and potential reintroduction sites. Once the surveys and full analysis have been completed, JGI will work with the Congolese government to determine the best possible sites for reintroduction.

Support for Tchimpounga comes both through the Chimp Guardian program and additional funding from generous individuals and foundation donors.

"The bushmeat crisis is the most significant and immediate threat to wildlife populations in Africa today."

— Jane Goodall, DBE



NGAMBA ISLAND SANCTUARY

Located on a 97-acre island in Lake Victoria, the Ngamba Island sanctuary was established in 1998 after JGI Uganda formed the Chimpanzee Sanctuary and Wildlife Conservation Trust (CSWCT), a consortium of groups that jointly run the sanctuary.

Ngamba is home to 44 orphaned chimps who have the run of the rainforest island during the day. The sanctuary is open to tourists and supports a wide-range of community development and education-based initiatives. Over the past year, JGI Canada has helped to support food and veterinary supplies for the sanctuary residents.

CSWCT



JGI UGANDA



JGI IN ACTION

The JGI Uganda team has had to become expert in releasing chimpanzees from traps and snares. Despite the fact that they are illegal in Uganda, farmers often use what are called “man traps” to protect their crops from wildlife, mostly baboons and pigs. Unfortunately, chimpanzees can also get caught and are usually severely wounded. In a recent incident, JGI Uganda was notified by a community in western Uganda of a chimp caught in a vicious man trap. JGI veterinarian Dr. Peter Apell worked to tranquilize the chimp, remove the trap and send him on his way with a dose of antibiotics in the hope that his wounds would heal. Thanks to the quick thinking of the local people, this chimp survived. The incident highlights the ongoing conflicts that occur between human populations and wild chimpanzees and other animals, which continue to be trapped and sold as bushmeat in markets across Africa and around the world. At the same time, it demonstrates the growing commitment of villagers in the areas where JGI is working to the protection of chimpanzees.



CSWCT

MEET IKURU

Ikuru means “happy one” in Lugubara, but like many of the orphaned chimpanzees who arrive at Ngamba Island Sanctuary, Ikuru’s story began tragically. Poachers killed all of the chimpanzees in her group for bushmeat and when they found Ikuru clinging to her dead mother’s body, they

used fire in order to pry her off, badly burning her hands. Fortunately, the poachers were discovered by the Ugandan army and Ikuru was placed at Ngamba Island Sanctuary in May 1999. Ikuru was four years old.

When she arrived, Ikuru was traumatized, malnourished and close to death. During her first years at the sanctuary she rocked back and forth incessantly and had a very difficult time connecting with the other chimps or caregivers. She lost a dangerous amount of weight in a very short period due to stress.

Despite her tumultuous start, Ikuru now has a beautiful coat and has even started grooming staff during their field walks – an activity she never engaged in before. It has taken nearly 10 years, but Ikuru is slowly healing from her trauma.



STUDENT AT SACRED HEART PRIMARY SCHOOL, IN ENTEBBE, UGANDA
JGI CANADA

Conservation and Communities

In order to successfully preserve habitat and wildlife species in Africa, it's essential to also address the needs of human populations in the areas we are working to protect. Through our programs, communities are provided with the tools they need to manage their natural resources for long-term economic and environmental prosperity. By increasing their capacity and ownership, they take pride in preserving the natural environment and wildlife in their areas.

JGI's "community-centred conservation approach" was pioneered in Tanzania around Gombe National Park. It has been recognized as a major success story, and now extends to 24 villages, bringing them integrated health, education, income generation and environmental programs. The approach is now being extended to other chimpanzee range countries, including Uganda, the Democratic Republic of Congo and the Republic of Congo.

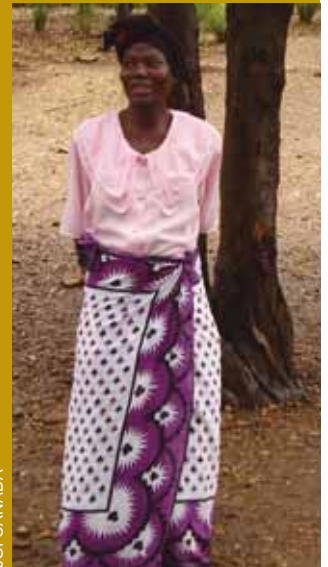
CHANGING LIVES IN TANZANIA

We're all aware of the reality that when you have limited resources, it can be difficult to get a loan. This is even truer in poor rural communities in Africa, where traditional banking systems are simply not relevant for families and communities who just need a small boost to get ahead. Microfinance schemes, which provide people with tiny loans, have proven very effective in helping to improve family incomes.

JGI Canada supports the microfinance program that is a critical part of the community-centred conservation program we operate around Gombe National Park in Tanzania. The scheme is community-based, with each village receiving a small pot of money that is managed by a village committee. The committee reviews loan applications for small business ideas based on their sustainability and impact on the environment, and successful applicants receive a small loan which must be repaid within six months. Investments made by the community have ranged from tomato selling businesses to coffee growing and fishing. Known as a revolving credit scheme, repayment relies on the fact that if loans are not repaid on time, others in the community will not have an opportunity to apply. The repayment rate, at more than 80%, is remarkable, as is what people can achieve with their tiny loans.

BAHATI'S STORY

Bahati Mzaliwa lives in Zashe village on the shore of Lake Tanganyika, a community reached only by boat. She took out a \$75 loan in 2005, and invested the money in keeping chickens and producing eggs for sale. Within six months she had repaid the loan and generated a profit of \$30. The additional income means her children can go to secondary school and be treated at the clinic when they are sick.



JGI TANZANIA



SHEDDING LIGHT ON CONSERVATION

When Steve O’Gorman of Calgary’s Canadian Hydro presented the prototype he had developed of a solar-powered lantern to Dr. Goodall during her trip to Calgary in April it was immediately obvious that there could be a powerful use for the lanterns in many areas of Africa where JGI is working – by community groups we collaborate with, by schools and clinics and by the forest monitors and rangers who help oversee key areas of habitat. The beauty of the lanterns is that they are very durable and made from simple components that can be replaced anywhere.

We got Canadian Roots & Shoots groups involved by asking them to fundraise for the lanterns and build them in class, so that they could have a hands-on learning experience related to the environment, alternative energy generation technologies and the realities of life in other countries. Over the past year more than 50 lanterns have been built by Canadian students and are in use at our projects.



JGI CANADA

EDNAH BYABALI, FROM THE BOOMU WOMEN’S GROUP HOLDS A SOLAR LAMP MADE BY STUDENTS AT YORK HOUSE SCHOOL IN VANCOUVER



MICHAEL NEUGEBAUER

ENHANCING HEALTH IN DRC

The area between Maiko National Park and the Tayna Gorilla Reserve to Kahuzi-Biega National Park in the eastern Democratic Republic of Congo is one of the most important areas in Africa for chimpanzees and eastern lowland gorillas, and is globally significant for its rich biodiversity and large blocks of intact forest. But these forests are threatened by agriculture and hunting, extensive gold, coltan and other types of mining, and the inevitable difficulties resulting from more than a decade of civil war.

In partnership with Conservation International, the Dian Fossey Gorilla Fund International, WWF, and the local

NGO UGADEC, JGI is working with local communities to enhance habitat protection on the ground. JGI’s piece of the broader project is an initiative that promotes family planning and stems the spread of HIV/AIDS. Initiatives like these, which improve human health and check population growth, are an important element in successful conservation efforts.

JGI Canada has recently begun to provide significant support for this project which focuses on training volunteer community health workers to raise awareness in their communities.



PEACE DAY PARADE BY ROOTS & SHOOTS GROUPS IN TORONTO, 2008

JGI CANADA

Education & Outreach

Over the past year we have seen huge growth in the Roots & Shoots program, with membership increasing from approximately 50 groups to more than 270, spanning nearly every province in Canada.

We are delighted by the growing interest among young Canadians in designing and implementing their own community-based projects to address issues related to people, animals and the environment.

ROOTS & SHOOTS CANADA

JGI CANADA



MEMBERS OF THE 2008 JGI CANADA YOUTH LEADERSHIP COUNCIL

YOUNG LEADERS TAKE CHARGE

Roots & Shoots is dedicated to training and supporting young leaders. In the fall of 2008 we launched JGI Canada's first Youth Leadership Council (YLC), with 12 members aged 17-27 from across southern Ontario. The goal was to have council members provide a youth perspective to inform program and campaign development, represent Roots & Shoots at presentations and events, contribute ideas and deliverables to program content, and serve as Roots & Shoots ambassadors.

Over the course of the year, the input of YLC members has been invaluable in developing a new look and feel for Roots & Shoots, and in helping us run many workshops and events, as well as spreading the word about the program.

PROJECT BLUE

In January 2009 we launched our first annual national campaign to engage Roots & Shoots members – Project Blue. The goal was to educate youth about global water issues, mobilize them around a common theme and empower them to take action. A Project Blue website was created with a wide range of resources and project ideas, and has seen great action since its launch, with an average of 3,200 visitors per month. As part of Project Blue, we also hosted two World Water Day events in Toronto and Vancouver on March 22, 2009 where the film *Blue Gold: World Water Wars* was screened. The show in Toronto was organized in collaboration with the Rotary Club of Toronto and featured Tony Clarke, the co-author of the book on which the film was based, as the keynote speaker.

Project Blue

Roots & Shoots Canada Water Campaign



JGI CANADA



NEW BRANDING

With the help of Toronto-based advertising agency Partners and Edell, a dynamic new look and feel for Roots & Shoots was unveiled this year. The new branding has been integrated into the Roots & Shoots website and Facebook group, and a new brochure and poster series have been developed.

ROOTS & SHOOTS YOUTH TAKE ACTION

Over the past year, Roots & Shoots groups have been very busy making a difference for people, animals and the environment. Here are a few examples of the type of projects youth across Canada are undertaking to improve their communities.

- The young members of Wheatley School Roots & Shoots in St. Catherines, ON sprang into action when they learned that chimpanzees are endangered. They bought paper bead jewellery made by Ugandan women from JGI and sold bracelets to raise funds for the Institute. The Wheatley group collected over \$500, which they used to sponsor three chimpanzees through the Chimp Guardian program.
- Ecole Saint Catherine’s School Roots & Shoots in Halifax, NS, reduced water consumption by installing reservoirs in the school’s toilets. They filled the water tanks with bottles filled with pebbles, decreasing the water used for each flush by 1L per toilet. They also planted a wild rose bush in the school garden to provide food and shelter for song birds and sold lemonade to raise money for World Vision.
- When students from Earl Grey School Roots & Shoots in Calgary, AB discovered that a local shelter for homeless and at-risk youth was in desperate need of socks, they launched the “Rock Your Socks Off” campaign and designed fun activities for their classmates. In the end, they collected more than 800 pairs of socks that will keep needy feet warm in Calgary this winter.
- After attending Jane Goodall’s Global Youth Summit in Florida in 2008, Youth Council member Julia Coburn was so inspired by meeting 100 other youth leaders from around the world that she partnered with another Roots & Shoots leader from Tanzania to start the Acacia Female Leadership Initiative (AFLI) which connects young people in Tanzania and Canada and helps them get access to leadership opportunities – most notably girls and young women.
- Bishop Strachan School Roots & Shoots in Toronto, ON learned what a huge impact people can make when they work together. They participated in “Trees across Toronto,” planting an amazing 800 trees at Earl Bales Park. They also delivered dinner at a local community centre and raised money to buy pet food for stray animals.

JGI CANADA



JO-ANNE MCARTHUR



JGI CANADA



JGI CANADA



YOUTH 4 ACTION WORKSHOPS

Throughout the year, Roots & Shoots delivered three successful Youth 4 Action (Y4A) workshops in Sudbury, Ottawa and Toronto. Y4A workshops go beyond motivating youth to learn about issues facing their local and global communities by helping them design, lead, and implement their own projects. Targeted primarily to youth aged 13-18, the workshops explore a variety of issues related to the environment, social justice, animal welfare and civic engagement. They provide training on turning knowledge into action, and focus on how to use media and publicity to promote a cause.

In November 2008, 450 students attended the 9th Annual Roots & Shoots conference at Science North in Sudbury, and in April 2009, another 300 students in Toronto and Ottawa participated in workshops.

JO-ANNE MCARTHUR



LEFT: DR. GOODALL AND
JGI BOARD MEMBER
PETER BIRO

RIGHT: ROOTS CO-FOUNDER AND
HAIFA DINNER CO-CHAIRS
MICHAEL BUDMAN AND DIANE BALD
WITH JANE GOODALL



JO-ANNE MCARTHUR



ANTHONY MILLER

SPREADING THE WORD

Dr. Goodall’s Canadian lecture tours provide an important source of revenue to support JGI’s work. They also spread the word about the importance of protecting habitat for chimpanzees and other endangered species and creating more sustainable ways of living around the world.

Last year, Dr. Goodall spoke to thousands of adults and young people in Canada, sharing her reasons for hope for the future of our planet. In September 2008, she visited Vancouver where she gave a public lecture at The Centre for the Arts, addressed a Roots & Shoots event at Science World, and took part in a panel discussion at York House School. In April of 2009, she journeyed eastward and spoke to a sold-out crowd at Centrepointe Theatre in Ottawa, and a Youth 4 Action conference at Algonquin College. She also addressed students at Trinity College in Port Hope, and helped launch the inaugural Environment and Development Seminar at the University of Toronto, jointly presented by the Centre for Environment and JGI Canada.

In November 2008, Dr. Goodall received an honorary Doctorate of Philosophy from the University of Haifa for her lifetime achievements as a humanitarian, conservationist and peace activist; especially her global youth action program, Roots & Shoots. The award was presented at the Royal York Hotel in Toronto at a tribute dinner with more than 800 guests in attendance, and was organized in partnership with Canadian Friends of Haifa University. The event was chaired by Roots co-founders Michael Budman and Don Green and their wives Diane Bald and Denyse Green. All proceeds went to support the development of the Roots & Shoots program in Canada and Israel, and the establishment of scholarships in environmental studies at the University of Haifa.



JGI CANADA



UGANDA ROOTS & SHOOTS GROUP, JGI UGANDA

ROOTS & SHOOTS UGANDA

JGI Canada has funded a pilot project to introduce the Roots & Shoots global youth action program to schools in Uganda that are located in key areas of wildlife habitat. The pilot has been a huge success, with more than 90 schools signing up and actively participating in the program. Students and teachers alike have embraced the principles of Roots & Shoots and projects have ranged from the planting of trees and vegetable gardens to cleaning up water sources and keeping school grounds clean. The Roots & Shoots Coordinator in Uganda, Jacque Alinaitwe, spends hours travelling to schools to spread the word about the program, and has also encouraged young people to be the messengers themselves through the creation of innovative radio programs. Most recently, we have added a Peer Educators component to the program that focuses on training young women and teachers to counsel girls on sexual health and life planning, with the goal of keeping them in school longer.



LEFT: DEMONSTRATING HOW TO MAKE A VEGETABLE NURSERY AT THE YOUTH CAMP



RIGHT: GROUP MEMBERS CREATE A RUBBISH PIT AT KARONGO

JGI UGANDA

JGI CANADA



CANADIAN TEACHERS PARTICIPATING IN A RECENT WORKSHOP (L-R): APRIL MCGRATH, CHRIS WRIGHT, PATRICIA BROWN, INGRID GIESINGER, MONICA REGAN

CANADIAN AND UGANDAN TEACHERS WORK TOGETHER FOR THE ENVIRONMENT

JGI Uganda works with local schools and communities in areas close to prime chimpanzee habitats to increase awareness about environmental issues. One of the best ways to ensure the future of the forest is to educate children at the primary level about the importance of sustainability for both human and animal populations.

In 2008, JGI Canada began contributing to this effort with a program that recruits Canadian teachers to participate in environmental education workshops for Ugandan primary school teachers. Over the past year, a total of 11 teachers have travelled to Uganda. While they had much to impart to their Ugandan counterparts during the workshops, they also learned a lot about the challenges for educators in rural Africa, and returned home with a new understanding of what “environmental protection” means in the developing world.



JGI TANZANIA

Donor & Partner Highlights

CENTRE FOR ENVIRONMENT, UNIVERSITY OF TORONTO



The Centre for Environment at the University of Toronto is one of JGI Canada's key partners. In addition to providing us with an office location, the partnership with the Centre has resulted in a number of successful

collaborations over the past year that have engaged students and faculty in our programs. In November 2008, Dr. Goodall received an honorary Doctorate of Science from the University for her lifetime contributions to the field, and attended a moving convocation with more than 1,500 students and their guests. In April 2009, she returned to campus to help launch the inaugural Environment and Development seminar jointly hosted by JGI and the Centre for Environment, and also gave the keynote presentation to more than 150 high school students at a Roots & Shoots Youth 4 Action workshop.

Student interaction with the work of JGI has included volunteering in the JGI office throughout the year and through summer placements, assisting staff with administration, research and outreach. The Roots & Shoots program has also continued to engage students with on-campus events throughout the year, including Peace Day and World Water Day.

Most recently, a new Jane Goodall Undergraduate Scholarship Fund has been created at the Centre for Environment for outstanding undergraduate students enrolled at the Centre who are studying environment and development. The inaugural award will be in 2010.

HONDA CANADA FOUNDATION (HCF)



HCF values education, environment, engineering and safety, and seeks to enhance the social well being of Canadian communities through responsible investment in organizations that share our vision and values and focus on youth in our communities.

With this goal in mind, the Honda Canada Foundation has proudly partnered with the Jane Goodall Institute (JGI) in sponsorship of its Roots & Shoots program. Like Honda, JGI's Roots & Shoots program believes in the "power of youth". We want our youth to know... "they are the change"!

Roots & Shoots "Youth for Action Workshops" and "Youth Leadership" training are programs of empowerment, where young people can realize their ability to make "positive change happen – for our communities, for [the] animals and for the environment".

It's also important to spread the message of empowerment. With Honda's assistance, JGI is reaching more and more youth via their newly enhanced Roots & Shoots interactive website, and heightening environmental awareness through their outreach and promotion programs. The message is getting through! Honda Canada Foundation's partnership with the Roots & Shoots program is one more reason to be hopeful that our tomorrows will include "Blue Skies for our Children".

JGI CANADA



ROOTS CANADA

In April 2009, JGI Canada and Roots & Shoots were selected by Roots Canada as the charity of choice for the company's newly launched Roots Cares employee engagement program. Through the program Roots employees have committed to raising funds and providing volunteer time, with the support of Roots, to help JGI Canada develop the Roots & Shoots global youth action program across Canada. Staff will be directly engaged in initiating and contributing to projects that address issues in their own communities, and spreading the word about Roots & Shoots.





Our Supporters and Donors

The programs and initiatives highlighted in this annual report would not have been possible without the generous support of Canadians. The following individuals and organizations made a contribution of \$1000 or more to JGI's programs during the past two fiscal years from July 1, 2007 to June 30, 2009.

\$100,000+

Canadian Friends of Haifa University
R. Ierullo**
Robert Lawrence & Debbie Weiers**

\$50,000 – \$99,999

Sarah Haney & Alan Calderwood**

\$25,000 - \$49,999

Honda Canada Foundation Inc.
Starbucks Canada Charitable Fund
The Reverie Foundation
The Youssef-Warren Foundation
Vancouver Foundation
York House School Society

\$10,000 - \$24,999

Algonquin College
Jordan & Faith Banks**
Canadian Hydro Developers Inc.
Mark & Suzanne Cohon**
David & Megan Cornhill**
Don & Karol Dabbs**
Josef Ebner**
Graham & Mary Hallward**
Chetan & Clara Mathur**
Mother Theresa Endowment Fund
at The Calgary Foundation
Matthew, Kathryn, Emma & Brendan O'Dwyer**
Michael & Renae Tims**
West Island College Society

\$5,000 - \$9,999

Civilized Adventures
Elbow Park Elementary School
Donna Hori**
Kayak Foundation at The Calgary Foundation
Kevin & Alison Mahoney*
Quantum Management Services Ltd.
Shemona Holdings Inc.
Suncor Energy Services Inc.
The Frank Hori Foundation
The Henry and Berenice Kaufmann Foundation
The O'Neill Foundation Inc.

DEBBIE WEIERS

Founding Member, Jane's Peak Society



JGI CANADA

I had the opportunity to hear Dr. Goodall speak in Saskatoon two years ago, and was immediately inspired to support the work of the Jane Goodall Institute. There is no question that JGI has the right formula to make change for our planet – understanding the holistic nature of the challenges we face and spending time and energy on creating a new generation of empowered, enlightened leaders through the Roots & Shoots program.

JOSEF EBNER

*Regional Vice-President and Managing Director, Delta Chelsea Hotel
Founding Member, Jane's Peak Society*



JO-ANNE MCARTHUR

I was delighted when asked to become a Founding Member of Jane's Peak Society and gladly accepted the honour to join like-minded individuals. For many years, I have been involved in various community and charitable causes, but Jane Goodall's cause is very special and dear to my heart. With that in mind, my attempt to conquer Mt. Aconcagua in Argentina last year led me to make it a fundraiser for the Jane Goodall Institute and it was a pleasure to donate the proceeds of \$25,000.00.

I am very supportive of Jane's leading edge environmental and humanitarian programs in Canada and around the world and, together with my passion for animals, I am truly inspired by Jane's accomplishments and tireless efforts.

**Indicates Jane's Peak Society Founding Member



JO-ANNE MCARTHUR



JANE GOODALL ADDRESSES GROUP OF HIGH SCHOOL STUDENTS AT ALGONQUIN COLLEGE IN OTTAWA

\$1,000 - \$4,999

- Jim & Debbie Anderson*
- Appaloosa Land Company, L.P.
- Janice Benna*
- Robin Clyke*
- John Crean
- Donner Canadian Foundation
- Fair Farm Investments Limited
- Fath Group/O'Hanlon Paving
- Ingrid Giesinger
- Jack Grant
- John Harrison*
- Betty Ho
- Harry Rosen Inc.
- Jasper Place High School
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- Kirsten King*
- La Société Immobilière de La Montagne Ltée
- Jane Lawton*
- Calvin Francis Lo
- Lotus Lines
- April McGrath
- Mark & Rubene Mahoney*
- Gerald Maier*
- John Malyon*

- Larry Mogelonsky*
- Nexen Inc.
- Pratt & Whitney Canada
- John Proctor
- Royal St. George's College
- Phillip & Laurie Sanford
- Solus Decor Inc.
- SOS Together Inc.
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- TD Friends of the Environment Foundation
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- Klaus Tenter
- The Catherine Donnelly Foundation
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- John Thomson*
- Torch Educational Foundation
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- Virtus Group LLP - Trust
- Ryan Walker*
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- World Wildlife Fund Canada

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 - Delta Ottawa Hotel and Suites
 - Delta Vancouver Suites
 - Partners and Edell
 - Roots Canada
 - Suchiu Art
 - Toronto Image Works

- MEDIA PARTNERS
- Animal Planet/Discovery Network
 - Calgary Herald
 - Canadian Geographic
 - Girls Can do Anything Magazine
 - Global TV BC
 - Natural Life Magazine
 - News 1130
 - Outdoor Broadcast Network
 - Toronto Star
 - Vancouver Sun

*Indicates Jane's Peak Society Member



JGI CANADA

DANIELA & CATALIN MITRACHE

Star Volunteers

Daniela Mitrache started providing volunteer graphic design services to JGI in 2005 when the office was still in Montreal. Since then her husband Catalin has joined her as one of our key volunteers and the couple, now based in Calgary, have donated an amazing 600 hours in volunteer time between them. Not only does Daniela handle all our graphic design services, often staying up all night to meet our deadlines, (this annual report is her stellar work), but the pair drive all over Canada to help out at lectures and events, selling merchandise and acting as official photographer. Thank you so much to our SUPER volunteers!



Financial statements

AUDITORS' REPORT ON SUMMARIZED FINANCIAL STATEMENTS

To the members of:
Jane Goodall Institute for Wildlife Research, Education and Conservation

The accompanying summarized statements of financial position and operations are derived from the complete financial statements of Jane Goodall Institute for Wildlife Research, Education and Conservation as at June 30, 2009 and for the year then ended. In our auditor's report on the complete financial statements dated August 11, 2009, we expressed a qualified opinion because we were unable to satisfy ourselves concerning the completeness of donation revenue. The fair summarization of the complete financial statements is the responsibility of management. Our responsibility, in accordance with the applicable Assurance Guideline of The Canadian Institute of Chartered Accountants, is to report on the summarized financial statements.

In our opinion, the accompanying financial statements fairly summarize, in all material respects, the related complete financial statements in accordance with the criteria described in the Guideline referred to above.

These summarized financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Readers are cautioned that these statements may not be appropriate for their purposes. For more information on the entity's financial position, results of operations and cash flows, reference should be made to the related complete financial statements.

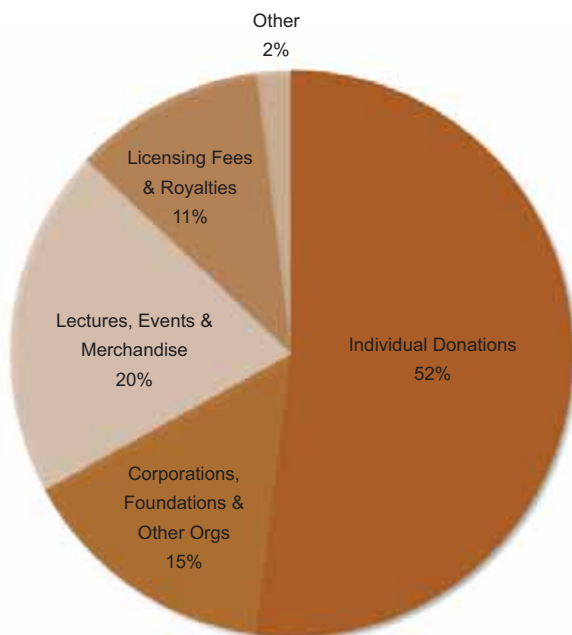
August 11, 2009
 Richmond Hill, Ontario

Parker Garber & Chesney, LLP
Chartered Accountants
Licensed Public Accountants

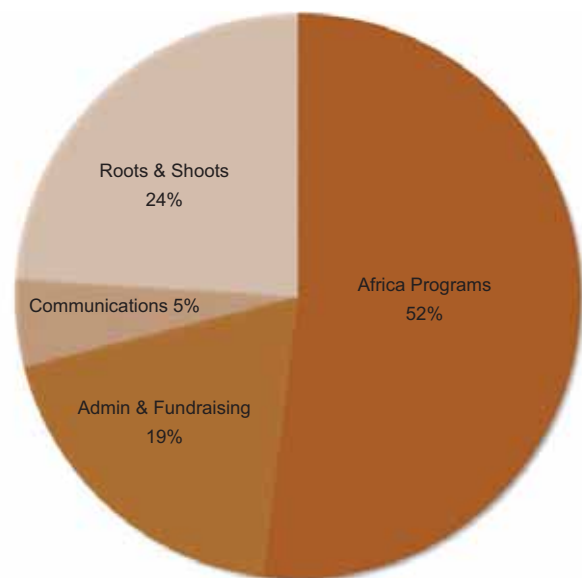
WHERE YOUR MONEY GOES

JGI Canada works hard to ensure the best value for our supporters' dollars. The charts below summarize where our funds came from over the past fiscal year, and how we have allocated them.

REVENUE



EXPENSES





Statement of Operations

for the year ended June 30, 2009



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	2009	2008
REVENUE		
Donations		
African project donations	\$ 223,752	\$ 234,058
Roots & Shoots youth education donations	164,025	107,534
General donations	343,660	255,568
Total Donations	731,437	597,160
Other Revenue		
General revenue	\$ 121,800	\$ 14,955
Interest and foreign exchange	15,368	11,787
Lecture & events	186,440	281,767
Sales of merchandise	32,864	53,853
Total Other Revenue	356,472	362,362
TOTAL REVENUE	1,087,909	959,522
EXPENSES		
Program Expenses		
African project expenses	\$ 441,604	\$ 377,780
Communication expenses	45,161	40,140
Roots & Shoots expenses	161,334	124,563
Total Program Expenses	648,099	542,483
Administration Expenses		
Administration	\$ 84,563	\$ 71,436
Cost of merchandise	14,144	22,754
Fundraising	100,993	124,050
Total Administration Expenses	199,700	218,240
TOTAL EXPENSES	847,799	760,723
EXCESS OF REVENUES OVER EXPENSES	\$ 240,110	\$ 198,799



Statement of Financial Position

as at June 30, 2009

	2009	2008
ASSETS		
Current assets		
Cash and equivalents	\$ 849,357	\$ 584,722
Interest and miscellaneous receivable	2,592	9,682
Inventory	5,701	5,641
Prepaid expenses	10,834	3,896
	868,484	603,941
Capital assets	11,803	8,637
	\$ 880,287	\$ 612,578
LIABILITIES AND NET ASSETS		
Current liabilities		
Accounts payable	\$ 59,171	\$ 47,572
Deferred revenue	141,000	125,000
	200,171	172,572
Net assets		
Capital assets fund	\$ 11,803	\$ 8,637
General fund	668,313	431,369
	680,116	440,006
	\$ 880,287	\$ 612,578



JGI CANADA



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A full set of audited financial statements is available at janegoodall.ca or by calling us at 1-888-88-CHIMP.



MICHAEL NEUGEBAUER



*"We have a choice to use the gift of our lives to make the world a better place."
- Jane Goodall, DBE*

HOW CAN YOU HELP?

There are many ways that you can support the Jane Goodall Institute and its work on behalf of people, animals and the environment.

TEAM GOODALL

Members of Team Goodall make an ongoing commitment to JGI Canada with monthly contributions from their bank account or credit card. Their contributions support our conservation efforts in Africa and the Roots & Shoots program in Canada. Giving monthly is convenient, saves on processing costs and allows us to plan better. It also helps protect the environment as members receive fewer mailings, reducing the need for paper, printing and postage!

CHIMP GUARDIAN

Chimpanzees are our closest animal relatives, sharing 98.7% of human DNA. And yet, chimpanzees in the wild are on the brink of extinction, largely due to loss of habitat and the illegal bushmeat trade. Your contributions will provide a safe haven for orphaned and injured chimps and help protect wild chimpanzee populations.

JANE'S PEAK SOCIETY

Jane's Peak Society is a leadership group of our strongest allies. Members make an annual commitment of at least \$1,000, to be applied wherever the need is greatest, and enjoy a number of benefits in return, including the opportunity to travel to Africa with JGI.

GIVE A GIFT!

Unlike clothing, this is a gift that always fits! JGI Canada offers a wide range of gift-giving options – from making a donation in someone's name to purchasing a book, DVD or stuffed toy, or adopting a chimpanzee through the Chimp Guardian program. Check out our website and online store for all the options.

LEAVE A LEGACY

Naming JGI Canada as a beneficiary in your will, trust, retirement plan, or insurance policy is an excellent way to leave a legacy for future generations. You can also make a donation of appreciated stocks, bonds or mutual funds and receive a significant tax benefit.

Visit our website at www.janegoodall.ca for more information or to make a secure gift on-line, or call us at 1-888-88-CHIMP.

CSWCT



FRONT COVER
LEFT: MICHAEL NEUGEBAUER
MIDDLE: CATALIN MITRACHE
RIGHT: JGI TANZANIA

BACK COVER
LEFT: JGI CANADA
MIDDLE: DANIELA MITRACHE
RIGHT: JGI CONGO

BOARD OF DIRECTORS

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STAFF



JANE LAWTON

Executive Director

ABNER LICO

National Program Manager, Roots & Shoots

LIZ MILLER, *Bookkeeper*

SOPHIE MUSET

Development & Programs Officer

NAOMI RESNICK

Roots & Shoots Coordinator

KARI SACKNEY

Development & Marketing Manager



the Jane Goodall Institute of Canada

FOR WILDLIFE RESEARCH, EDUCATION AND CONSERVATION



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