the Jane Goodall Institute of Canada

ATTN: VANCOUVER MEDIA / PHOTO EDITORS

Media Advisory-For immediate release   (April 5, 2017)

Vancouver, BC -Interview Opportunity: Dr. Jane Goodall, DBE, world renowned primatologist, Founder of the Jane Goodall Institute, and UN Messenger of Peace

On April 12 and 13, 2017, Dr. Jane Goodall will be delivering evening lectures at the Chan Centre for the Performing Arts in Vancouver, BC.

At age 26, Jane Goodall arrived in Tanzania armed with little more than a notepad, a pair of binoculars and a dream to observe African wildlife. She observed chimpanzees expressing a range of emotions, developing close family bonds and forming social groups. In her lectures, Dr. Goodall will recount her scientific breakthroughs that changed our understanding of animal behaviour, leading to a re-consideration of what it means to be human and inspiring more than 50 years of research.

From personal stories of her love for animals to accounts of her extraordinary discoveries, Dr. Goodall inspires audiences of all ages with a message of hope—that within each of us is the potential to make a positive difference for all living things so that we may live in harmony with nature.

INTERVIEW OPPORTUNITY: Dr. Goodall is available for questions on Wednesday, April 12, 2017. She will be accompanied by Andria Teather, CEO of the Jane Goodall Institute of Canada.

WHEN: Wednesday, April 12, 2017
                        2:00 pm -2:40 pm
WHERE: Pacific Gateway Hotel
                        Maple Room, ground floor
                        3500 Cessna Dr, Richmond, BC

About the Jane Goodall Institute of Canada
The Jane Goodall Institute of Canada was founded in 1994 and is part of a network of Jane Goodall Institutes around the world. JGI supports habitat conservation and chimpanzee protection programs in Africa and runs Jane Goodall's Roots & Shoots– a global program that inspires youth to take action to create local change.

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