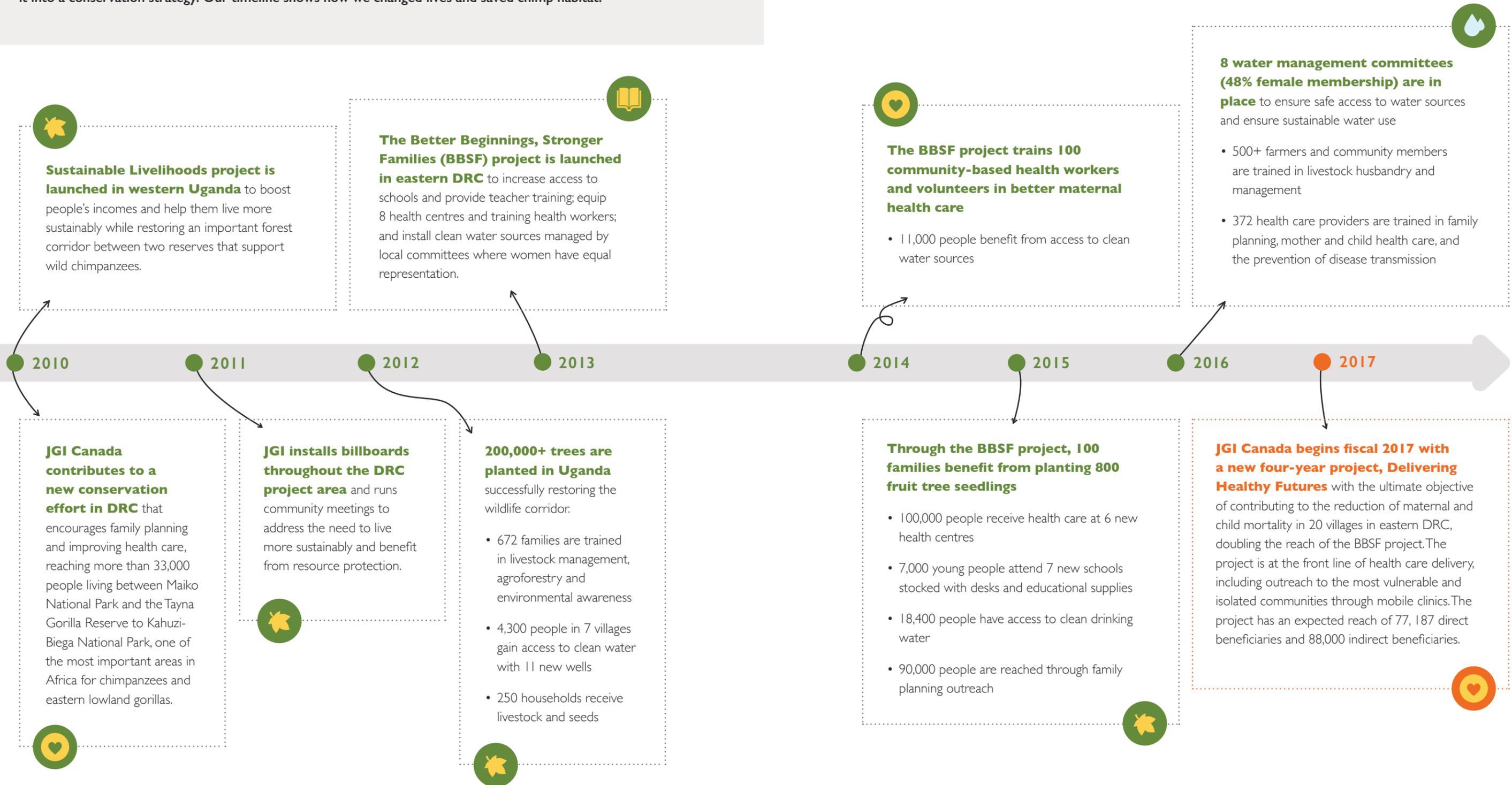


PUTTING COMMUNITIES FIRST

At JGI Canada, we followed Jane's vision to prioritize community needs to protect wildlife and turned it into a conservation strategy. Our timeline shows how we changed lives and saved chimp habitat.



GROWING LOCAL LEADERS AND GLOBAL CITIZENS

FROM KINDERGARTEN TO POST-SECONDARY, ROOTS & SHOOTS EMPOWERS YOUNG PEOPLE TO INITIATE POSITIVE CHANGE IN THE PLACES WHERE THEY LIVE.



ELEMENTARY SCHOOL

Grades K to 8

Our youngest Roots & Shoots members discover the wildlife in their own neighbourhood and school. With teacher guidance, they learn the importance of preserving the natural world.

› **2,491**

young people lead community action projects

› **28,735**

community members are impacted by local projects

› **47**

grants awarded for initiatives across Canada

› **600**

Indigenous youth lead local projects

› **400+**

educators reached through training and presentations

› **6**

schools become Roots & Shoots schools



HIGH SCHOOL

Grades 9 to 12

High school students deepen their understanding of resource management and the global impact of consumer patterns on our natural systems. Turning intellectual inquiry into action, they gain critical thinking and leadership skills.

› **2,000+**

students learn the importance of recycling cell phones to reduce e-waste, carbon emissions, and demand for minerals extracted from the Congo basin where wild great apes live

› **413**

cell phones are collected for recycling

› **62kg**

of e-waste is diverted from landfills

› **10kg**

of precious metals are salvaged from phones

› **3,717kg**

of CO₂ emissions are prevented from entering the atmosphere

› **1,580,391**

people are reached through JGI Canada's Cycle My Cell campaign through media outlets, social media, web traffic and students spreading the word



POST-SECONDARY SCHOOL

Post-secondary students take the lead in raising public awareness on a range of issues that have greatest impact on sustainable living. They serve as ambassadors for JGI Canada through presentations, panel discussions and knowledge sharing.

› **25**

university students volunteered or interned with JGI Canada

› **2**

new Roots & Chapters joined at post-secondary level

› **84**

post-secondary students were reached through on-campus Roots & Shoots events