
LOCAL CHANGE FOR HIGH IMPACT



Through our 2018 Roots & Shoots Program

- 6,945 young people across Canada led community action projects
- 46,661 youth were directly and indirectly reached either through a project or school-wide participation in Roots & Shoots initiatives
- 49,845 community members directly and indirectly benefited from community projects
- 12 high schools in the Greater Toronto Area joined JGI's Cycle My Cell campaign, reaching 10,000 young Canadians to raise awareness about the benefits of recycling cell phones to reduce e-waste and the demand for conflict minerals in our mobile devices



At the Jane Goodall Institute's Tchimpounga Sanctuary

- 138 chimpanzees are housed and cared for
- 70+ billboards have been placed in surrounding communities discouraging people from poaching great apes
- Nearly 100 Tchimpounga chimps live on three islands that are part of the sanctuary where the habitat is most like living in the wild
- 213 rescued chimpanzees have been cared for at the sanctuary since it opened in 1992



Three years into the Delivering Healthy Futures Project

- 558 pregnant women have benefitted from access to prenatal care and new clinics
- Nearly 6,000 infants have been vaccinated against diphtheria, whooping cough, measles, polio, tuberculosis, and tetanus
- 635 health care workers have received training on maternal health care
- 61% of women in the places where we work now receive prenatal care, up from 15% when the project began