

### **the Jane Goodall Institute of Canada appoints David Y. Smith as CEO**

(October 19, 2020) The Jane Goodall Institute of Canada (JGIC) is pleased to announce the appointment of David Y. Smith as its new CEO. Outgoing CEO Andria Teather will be supporting the Jane Goodall Institute Global in various capacities. JGIC extends its thanks for Teather's leadership over the past 7 years.

Following an undergraduate degree in environmental studies and biology at the University of Toronto, David spent 25+ years in consumer facing private sectors, in retail, foodservice, and high tech, in Canada, the USA, and developing countries. He has held executive positions in sustainability, marketing and communications, and general management/operations. For the past 20 years, since being the first ever Vice President of Marketing for Whole Foods Market (Austin, Texas) and through his more recent consulting work, he has been leading change and driving improvements in the environmental and social footprints of companies and industrial sectors and their global supply chains.

He has collaborated extensively with ENGOs, governments, and many other stakeholders to deal with global issues such as tropical deforestation (palm oil), sustainable seafood, climate change, packaging and food waste and pollution, fair labour practices in developing countries, and human health. He was on the board of the Canadian Business and Biodiversity Council and represented it at the UN Convention on Biological Diversity's global partnership conference. A recognized thought-leader, his recent work has focused on public trust, transparency, traceability, and integrating ESG factors (environmental, social, and governance) into financial services.

"After an exhaustive national search, the Board of Directors is excited to welcome David Y. Smith as our new CEO. David brings decades of experience advocating for sustainability and visionary leadership to our organization. JGIC's future is in great hands," said Carlos Colorado, chair of the board of the Jane Goodall Institute of Canada.

"I am tremendously honoured to take on this exciting challenge as we continue to face biodiversity and habitat loss and inequalities in Canada, Africa, and globally," said David Smith, CEO of the Jane Goodall Institute of Canada. "Like so many people, I have been very inspired by Dr. Jane Goodall's courageous leadership on biodiversity. Going back to my childhood and through much of my professional life, I have had a long and deep connection with conservation and biodiversity. I look forward to working with all our stakeholders to continue and to step-up progress on these critical issues."

#### About the Jane Goodall Institute of Canada

The Jane Goodall Institute of Canada was founded in 1994 and is part of a network of Jane Goodall Institutes around the world. JGI supports habitat conservation and chimpanzee protection programs in Africa and runs Jane Goodall's Roots & Shoots— a global program that inspires youth to take action to create positive change. <https://janegoodall.ca/>