

**Financial Statements**  
**Jane Goodall Institute for Wildlife**  
**Research, Education and Conservation**  
Toronto, Ontario  
*June 30, 2016*

## Contents

Independent Auditors' Report .....	3 - 4
Statement of Financial Position.....	5
Statement of Changes in Net Assets .....	6
Statement of Operations .....	7
Statement of Cash Flows.....	8
Notes to Financial Statements .....	9 - 14

## **Independent Auditors' Report**

### **To the Members of Jane Goodall Institute for Wildlife Research, Education and Conservation:**

We have audited the accompanying financial statements of Jane Goodall Institute for Wildlife Research, Education and Conservation, which comprise the statement of financial position as at June 30, 2016 and the statements of changes in net assets, operations and cash flows for the year then ended and a summary of significant accounting policies and other explanatory information.

### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for Not-for-Profit Organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditors' Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Organization's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

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## Independent Auditors' Report - continued

### **Basis for Qualified Opinion**

In common with many charitable organizations, the Organization derives revenue from donations the completeness of which is not susceptible of satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the organization and we were not able to determine whether any adjustments might be necessary to donation revenue, surplus, current assets and net assets.

### **Qualified Opinion**

In our opinion, except for the effects of the matter described in the Basis of Qualified Opinion paragraph, the financial statements present fairly, in all material respects, the financial position of Jane Goodall Institute for Wildlife Research, Education and Conservation as at June 30, 2016 and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for Not-for-Profit Organizations.

Toronto, Ontario  
November 8, 2016



Chartered Professional Accountants, Licensed Public Accountants

# Jane Goodall Institute for Wildlife Research, Education and Conservation

June 30, 2016

<b>Statement of Financial Position</b>	2016	2015
<b>Current Assets</b>		
Cash and short-term investments, Note 3	\$ 2,039,188	\$ 884,392
Accounts receivable	30,216	16,593
Prepaid expenses	22,201	35,078
Inventory	1,694	167
<b>Total Current Assets</b>	<b>2,093,299</b>	<b>936,230</b>
<b>Capital Assets, Note 4</b>	<b>7,457</b>	<b>10,456</b>
<b>Total Assets</b>	<b>2,100,756</b>	<b>946,686</b>
<b>Current Liabilities</b>		
Accounts payable and accrued liabilities	63,314	47,118
Government remittances	18,590	0
Deferred revenue, Note 5	1,183,015	181,553
<b>Total Liabilities</b>	<b>1,264,919</b>	<b>228,671</b>
<b>Net Assets</b>		
Capital assets fund, Notes 1 and 4	4,037	7,035
Development fund, Note 1	831,800	710,980
	<b>835,837</b>	<b>718,015</b>
<b>Total Net Assets and Liabilities</b>	<b>2,100,756</b>	<b>946,686</b>

## Approved by The Board

Helen Hirsh Spence

Director

Robin Malcolm Gilroy

Director

The notes on pages 9 through 14 form an integral part of these financial statements.

**Jane Goodall Institute for Wildlife Research, Education and Conservation**

*Year ended June 30, 2016*

**Statement of Changes in Net Assets**

	Development Fund	Capital Assets Fund	2016	2015
Balance, beginning of year	\$ 710,980	\$ 7,035	\$ 718,015	\$ 848,969
Surplus/(deficit)	120,820	(2,998)	117,822	(130,954)
<b><i>Balance June 30, end of year</i></b>	<b>831,800</b>	<b>4,037</b>	<b>835,837</b>	<b>718,015</b>

# Jane Goodall Institute for Wildlife Research, Education and Conservation

Year ended June 30, 2016

<b>Statement of Operations</b>	2016	2015
<b>Revenue</b>		
<b>Donations and Government Grants</b>		
African project donations and grants	\$ 494,618	\$ 736,962
Roots & Shoots youth education donations and grants	120,861	188,720
General donations	285,248	421,164
<b>Total Donations and Government Grants</b>	<b>900,727</b>	<b>1,346,846</b>
<b>Other Revenue</b>		
General revenue	14,173	3,064
Investment income	23	3,324
Foreign exchange gain	0	31,602
Lectures and events	630,741	170,012
Sales of merchandise	40	3,310
<b>Total Other Revenue</b>	<b>644,977</b>	<b>211,312</b>
<b>Total Revenues</b>	<b>1,545,704</b>	<b>1,558,158</b>
<b>Expenses</b>		
<b>Program Expenses</b>		
African project expenses	498,022	833,529
Communication expenses	248,241	172,610
Roots & Shoots expenses	219,353	288,374
<b>Total Program Expenses</b>	<b>965,616</b>	<b>1,294,513</b>
<b>Administration Expenses</b>		
Administration	180,827	146,960
Cost of merchandise	0	3,489
Fundraising	278,441	240,405
<b>Total Administration Expenses</b>	<b>459,268</b>	<b>390,854</b>
<b>Other Expenses</b>		
Amortization	2,998	3,745
<b>Total Expenses</b>	<b>1,427,882</b>	<b>1,689,112</b>
<b>Surplus/(deficit)</b>	<b>117,822</b>	<b>(130,954)</b>

# Jane Goodall Institute for Wildlife Research, Education and Conservation

Year ended June 30, 2016

<b>Statement of Cash Flows</b>	2016	2015
<b>Operating Activities</b>		
Surplus/(deficit)	\$ 117,822	\$ (130,954)
Items not requiring an outlay of cash:		
Amortization	2,998	3,745
	<u>120,820</u>	<u>(127,209)</u>
<b>Changes in Non-Cash Working Capital</b>	<u>1,033,976</u>	<u>57,531</u>
<b><i>Cash Flows From (Used In) Operating Activities</i></b>	<u>1,154,796</u>	<u>(69,678)</u>
<b>Investing Activities</b>		
Purchase of capital assets	0	(3,421)
<b><i>Cash Flows Used In Investing Activities</i></b>	<u>0</u>	<u>(3,421)</u>
Net increase (decrease) in during the year	1,154,796	(73,099)
Cash and short-term investments at beginning of year	884,392	957,491
<b><i>Cash And Short-Term Investments at End Of Year</i></b>	<u>2,039,188</u>	<u>884,392</u>

## **Notes to Financial Statements**

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### **Status and Nature of Activities**

Jane Goodall Institute for Wildlife Research, Education and Conservation (the Organization) is a non-profit corporation dedicated to supporting wildlife research, education and conservation. The Organization works to promote the understanding, care and preservation of earth's living creatures and of their shared natural environment.

The objectives of the Organization are as follows:

- Increase Canadian awareness of and compassion for the plight of endangered animals, with a focus on chimpanzees;
- Foster public understanding of the interconnected nature of the human, animal and ecological communities;
- Increase support for habitat and species conservation, particularly for wild chimpanzees;
- Promote activities that ensure the well-being of wild and captive chimpanzees;
- Through the Roots and Shoots Program:
  - Provide training in and support for environmental and humanitarian education and action; and
  - Inspire and engage Canadians to take action in local and global environmental and humanitarian initiatives.

The Organization is a registered charitable organization under the Income Tax Act, incorporated without share capital by letters patent under the Canadian Corporations Act.

**Note 1      Significant Accounting Policies**

**Funds**

The Capital Assets Fund accounts for all transactions related to capital assets including amortization. The Development Fund is a reserve fund derived from unrestricted surpluses. The purpose of the fund is to accrue funds to allow for new program or development initiatives for the Organization, and to provide a reserve fund to the organization in case of need.

**Inventory**

Inventory is valued at the lower of cost and net realizable value. Cost is determined on the basis of the first-in, first-out method (FIFO).

**Revenue Recognition**

The Organization follows the deferral method of accounting for contributions. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can reasonably be estimated and collection is reasonably assured. Contributions received in advance of a program year and unearned are recorded as deferred revenue and recognized as revenue in the period in which the related expense is incurred.

Investment income includes interest from cash and investments, realized gains and losses distributed on investments and foreign exchange gains or losses on minor transaction in foreign currencies. Interest from fixed income investments is recognized over the term of these investments using the effective interest method. The remaining investment income is recognized on an accrual basis.

General revenue consists of education and outreach fees, marketing and licensing fees and other miscellaneous revenues. These revenues are recognized when the service is provided.

Revenue from lectures and events are recognized when the services are provided.

Revenue from sales of merchandise is recognized when the sale of the merchandise is completed.

**Capital Assets**

Capital assets are recorded at cost. The provision for amortization is calculated on the declining balance basis and charged to the statement of operations at the following rates:

Computer and software	30%
Office equipment	20%
Video equipment	30%

**Significant Accounting Policies - continued**

**Note 1 Financial Instruments**

**Measurement of Financial Instruments**

The Organization initially measures its financial assets and financial liabilities at fair value, except for certain non-arm's length transactions.

The Organization subsequently measures all its financial assets and financial liabilities at amortized cost, except for investments in equity instruments that are quoted in an active market, which are measured at fair value. Changes in fair value are recognized in income.

Financial assets measured at amortized cost include cash and accounts receivable.

Financial liabilities measured at amortized cost include accounts payable.

**Use of Estimates**

The preparation of financial statements requires management to make assumptions about future events that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from these estimates.

**Allocation of Expenses**

The Organization supports African projects and the Roots & Shoots program as well as communications and awareness raising as part of its mandate. The costs of each program include the costs of personnel and other expenses that are directly related to providing the programs. The Organization also incurs a number of general support expenses that are common to the administration of the organization and each of its programs.

A portion of salaries and benefits and general office expenses that are not already clearly tied to specific program areas have been allocated to program functions over the past year. These expenses are allocated as described in Note 6 and applied consistently each year. Expenses are reflected in both dollar terms and as a percentage of total expenses in that area.

**Note 2**      **Financial Instruments**

**Risk Management Policy**

The Organization is exposed to various risks through its temporary investments and its accounts receivable. Temporary investments are primarily in the form of guaranteed investment certificates diversified among a number of financial institutions. The following analysis provides a measure of the risks at June 30, 2016.

**Credit Risk**

The Organization is subject to concentrations of credit risk through its accounts receivable. The accounts receivable balance is made up of mostly receivables from government organizations within Canada. The maximum credit risk is equivalent to the carrying value. Management believes that the credit risk concentration with respect to its accounts receivable is low. Management assesses collectability of its receivables on a periodic basis, and any receivables deemed uncollectible are written off.

**Market Risk**

Market risk is the risk of loss that may arise from changes in market factors such as interest rates, foreign exchange rates, and commodity and equity prices. These fluctuations may be significant. The methods and assumptions management uses when assessing market risks have not changed substantially from the prior period and are summarized as follows:

**(i) Interest Rate Risk**

The Organization manages its investments based on its cash flow needs and with a view to optimizing its investment income. The Organization has invested its excess cash in guaranteed investment certificates as the means for managing its interest rate risk.

**(ii) Foreign Currency Risk**

The Organization's functional currency is the Canadian Dollar. Through its African projects, the Organization is exposed to foreign exchange risk as these transactions are settled in U.S. Dollars. The Organization has taken proactive steps to actively manage this risk to ensure that the potential impact on its operations is minimized.

**(iii) Commodity Price Risk**

The Organization is subject to normal price risk associated with consumer products.

**Liquidity Risk**

Liquidity risk is the risk that the Organization will encounter difficulty in meeting obligations associated with financial liabilities. The Organization is exposed to liquidity risk arising primarily from accounts payable.

**Note 3 Cash, Investments and Reserve Funds**

	2016	2015
<b>Cash</b>		
Petty cash	\$ 200	\$ 884
Operating current accounts	492,812	473,834
DFATD current account	1,169,065	32,585
Brokers cash account	374,286	374,286
<b>Short-Term Investments</b>		
Guaranteed investment certificates	2,825	2,803
	<u>2,039,188</u>	<u>884,392</u>
<b>Composed of:</b>		
Cash and short-term investments	2,039,188	884,392
	<u>2,039,188</u>	<u>884,392</u>
<b>Investment income includes:</b>		
Interest	23	3,324

**Note 4 Capital Assets**

	Cost	Accumulated Amortization	Net 2016	Net 2015
Computers and software	\$ 27,361	\$ (21,143)	\$ 6,218	\$ 8,883
Office equipment	4,653	(3,544)	1,109	1,387
Video equipment	1,613	(1,483)	130	186
	<u>33,627</u>	<u>(26,170)</u>	<u>7,457</u>	<u>10,456</u>

**Note 5**      **Deferred Revenue**

The Organization received funding from Global Affairs Canada (GAC) to support a four-year maternal health project in the Democratic Republic of the Congo (DRC). This new funding started in April 2016 and \$1,165,515 of the Deferred Revenue amount represents the balance pending transfer request from the Jane Goodall Institute (JGI) DRC. The deferred revenue is recognized as revenue upon transfer of the funds to JGI DRC. The entire balance is expected to be recognized as revenue by March 2017.

During the year, the Organization also received \$17,500 in event related revenue from two organizations for specific fundraising events. The deferred revenue is recognized as revenue after each event completion. The entire balance is expected to be recognized as revenue by October 2016.

**Note 6**      **Salaries and Benefits Expense**

Salaries and benefits consist of remuneration to employees not directly attributable to the Roots & Shoots or any other project or department. The total amount of allocated salaries and benefits, general office expenses and electronic communications expenses during the year totaled \$564,661.

Salaries and benefits have been allocated as follows:

	<u>%</u>	<u>2016</u>	<u>%</u>	<u>2015</u>
African project expenses	18	\$100,856	18	\$109,796
Communication expenses	23	128,423	20	121,647
Roots & Shoots expenses	22	125,160	25	149,666
Administration expenses	18	101,560	13	78,502
Fundraising	19	108,662	24	141,753
Total remuneration during the year	<u>100</u>	<u>564,661</u>	<u>100</u>	<u>601,364</u>