



ORGANIZATIONAL OVERVIEW

The Jane Goodall Institute

Inspiring Hope Through Collective Action

The Jane Goodall Institute (JGI) is a global, science-driven conservation organization founded in 1977 that advances the vision and work of Dr. Jane Goodall. By understanding, protecting and improving the welfare of chimpanzees and other African wildlife, while inspiring action to conserve the natural world, JGI improves the lives of people, other animals, and the environment.

We aim to understand and protect chimpanzees, other African wildlife, and their habitats, and empower people with the tools they need to be compassionate citizens to inspire conservation of the natural world. JGI uses research, collaboration with local communities, best-in-class animal welfare standards, and the innovative use of science and technology to inspire hope and transform it into action for the common good.

Through our Roots & Shoots program for young people and the young at heart, now active in over 75 countries around the world, JGI is creating an informed and compassionate critical mass of people who will help to create a better world for people, other animals, and our shared environment.

MISSION

To understand and protect chimpanzees, other apes and their habitats, and to work towards creating an informed and compassionate critical mass of people who will help to create a better world for people, other animals and our shared environment.

VISION

A healthy planet where people make compassionate choices to live sustainably in harmony with each other, other animals and the environment we all share.

“Every individual makes a difference, and even our small actions, collectively, can help to change the world for the better — thus providing hope for the future of our planet.”

—Dr. Jane Goodall, DBE, founder of the Jane Goodall Institute & UN Messenger of Peace



Photos © Norman Jean Roy, Kristin Mosher, and Jon Orr.

Jane Goodall Institute

For more information, visit janegoodall.org
or email info@janegoodall.org

Committed to protecting chimpanzees and other apes around the globe and to inspiring conservation of the natural world we all share, JGI works together with local communities, governments, other partners and young people to mitigate threats, secure healthy habitats, build sustainable communities and empower compassionate decisions that benefit all species.

CONSERVATION OF CHIMPANZEES & THEIR HABITATS

Chimpanzees are our flagship species; in protecting them, we also must protect the other species within their ecosystem. As threats to endangered species across the chimpanzee range increase, JGI's Tacare community-driven conservation approach, key partnerships, conservation action planning and cutting-edge science ensure protection of viable and diverse individuals and populations of African wildlife, while supporting peaceful coexistence with, and improved well-being of, human communities.

UNDERSTANDING CHIMPANZEES AND THEIR ECOSYSTEM

Dr. Jane Goodall gave us a rare window into the world of wild chimpanzees and redefined our relationship to the rest of the animal kingdom. The more we know about chimpanzees in the wild, as well as how they interact with other species in their ecosystem, the more the world understands our closest living relatives—and the better we can work to save and protect them. Our ongoing research in Gombe and across the chimpanzee range help us advance and apply this knowledge.

IMPROVING CAPTIVE WILDLIFE WELFARE

We work to ensure the global welfare of captive chimpanzees and other wildlife by: supporting best in class sanctuary care through our model sanctuary, Tchimpounga Chimpanzee Rehabilitation Center; promoting the combined efforts of organizations, law enforcement and governments to end illegal wildlife trafficking; and advancing advocacy and policy work to influence practices improving standards for all captive wildlife globally.

APPLYING SCIENCE & TECHNOLOGY FOR BETTER DECISION-MAKING

As a developer of new advances in science and technology, we expand knowledge, understanding, and impact in the world of community-led conservation. We achieve this through innovative use of mapping, integrative applications, tool development, state-of-the-art data collection and cloud sharing — democratizing access, improving planning, and empowering local communities to effectively participate in conservation.

EMPOWERING YOUNG PEOPLE

Through our Roots & Shoots program in 75 countries around the world, we are leading a global movement in compassion and positive action by equipping an entire generation of young people to become activated and empowered conservation and sustainability-minded citizens in their daily lives. Through exploring their communities, identifying problems, and then leading their own solutions, young people gain the skills and experience they need to become compassionate leaders today, and into their adult lives.

INFLUENCE POLICY & CORPORATE PRACTICES

Through Dr. Goodall and JGI's global advocacy, platform, and partnerships (corporate, individual, governmental, and NGO), we lead and/or participate in global campaigns to promote awareness and encourage action to end major threats to other animals, people, and the environment on a global scale. Some of these issues include wildlife trafficking, extractive industries, peace and conflict, sustainability, climate change, factory farming, waste and pollution, and species extinction.

SECURING DR. GOODALL'S LEGACY

Dr. Goodall's legacy is manifested in her example of compassionate leadership, trailblazing science, teachings on the interconnectedness of all living beings, and advocacy as a source of knowledge and inspiration for generations to come. The preservation and global dissemination of her message, vision and artifacts directly contributes to creating an informed and compassionate global community who will help to create a better world for people, other animals, and our shared environment.