



Making a
Bequest in
Your Will

*Your Legacy:
Our Future*



Jane Goodall Institute
Canada

A Legacy for Wildlife and Conservation



It's been 65 years since Jane stepped out of a game warden's boat onto a pebbly beach, at what was then the Gombe Stream Game Reserve in Tanzania, to begin her life's work.

As a young woman taking that first step into the unknown, Jane's legacy began in that moment, transforming her first into the woman who redefined man and next into an environmental activist.

By leaving a gift in your Will, you are taking that first step through your own legacy — because of you, there is hope for the future. You will help safeguard the future of chimpanzees living in the Jane Goodall Institute's Tchimpounga sanctuary, fund habitat conservation, advance efforts to end the illegal wildlife trade, and support community-led conservation projects that benefit animals, people, and the environment.

In Canada, your gift will support young people — the next generation of changemakers — through the Roots & Shoots program. You will ensure that Jane's legacy of protecting animals and the environment lives on — long after Jane, and all of us, are gone. It's imperative that we all take steps now to help secure a future of abundance for the generations to come.

We share this planet with remarkable creatures, and the wonder of nature should be preserved for our descendants to enjoy as we have. Inspired by Jane's message, it is more crucial than ever to remember that what you leave behind determines what lies ahead.

Thank you.

Carol's Story



It's been almost 30 years since I first went to see Dr. Goodall speak at a public lecture at the University of Toronto. My friend invited me along, and knowing the name Jane Goodall, I decided to go.

Wow — I was captivated by the time the lecture was over. I was in awe of Jane's message, her stories, and by what she was trying to accomplish. I've always been so impressed by Jane — the way she's given her life to pursuing her work, striking out on her own, making new discoveries — she really captured my heart all those years ago. Since then, I make every effort to see Jane whenever she is doing a local lecture or event. And my library has a copy of every book she has written, although I admit to not reading them all!

In my day, we thought the Earth was going to support us forever and ever, and now we know that not to be true. I think that Roots & Shoots is such an important program: if we mobilize youth then we've got a chance to make some positive changes for wildlife, for the environment and for our life on this planet.

I have a daughter, and she knows about my intention to leave JGI Canada in my Will. If anyone asked me why I decided to make a bequest in my Will I'd tell them, "It's what is right, it's what feels good, and if you've got the reserves to help, especially in today's environment, you should."

— Carol Mair

John's Story



I grew up in the 1970s during the environmental movement, and I truly believe in living sustainably and in harmony with nature. As an educator, I taught my students about their relationship to the environment and how everything is connected.

That's what I like about the work being done by the Jane Goodall Institute of Canada.

When I met Jane, she told me a story about flying over Gombe and no longer being able to see the canopy of trees that had been therein earlier years. Because people didn't understand the mechanics of the ecosystem and how everything is tied together, the slow destruction of the forest happened over a period of years until nothing was left.

But by creating programs to encourage sustainable local practices, it has improved the quality of life not only for those who live there, but for all living creatures in that environment. And when Jane flies over Gombe these days, the tree canopy is back.

I have three nieces, and the best thing I can do with my financial resources is to try to make the world a better place for them. I am leading by example: teaching them to give back by doing that myself through my legacy gift.

— John Harrison

Ways of Giving

Bequests

A gift by Will, known as a bequest, provides you with the opportunity to support the Jane Goodall Institute of Canada once your needs and those of your loved ones have been met.

Funds are usually bequeathed as a residual amount (a share or percentage of your estate) or a specific dollar amount. The process of leaving a gift in your Will simply requires adding a phrase about your intention.

THE BENEFITS OF MAKING A BEQUEST:

- + It allows you to make a larger gift than you would have been able to make during your lifetime.
- + Your gift can reduce or eliminate the taxes owed by your estate.
- + A bequest is revocable and can be modified if your circumstances change.



Life Insurance

You can designate the Jane Goodall Institute of Canada as the owner or beneficiary of your life insurance policy. The process of leaving a gift of life insurance can be made by simply contacting your life insurance company and completing the appropriate designation form.

THE BENEFITS OF A GIFT OF LIFE INSURANCE:

- + Smaller current cash investment leveraged into a larger future gift.
- + Your gift will not be reduced due to taxes, fees, cost of probate or administration.
- + Charitable tax receipt for you during your lifetime or for your estate, depending on the life insurance option you choose.

Other Gifting Options

Legacy gifts are an expression of what you care about most and the Jane Goodall Institute of Canada is here to help ensure your wishes are met.

While we cannot offer financial or legal advice, and strongly suggest you get professional advice on all matters relating to your estate plans, we will do everything we can to assist you.



There are many ways to leave a legacy gift to the Jane Goodall Institute of Canada. No matter your circumstances, there are gift options for you to discuss with your professional advisers.

Options include: making a bequest in your Will, gifts of life insurance, registered retirement funds (RRSPs, RIFs), gifts of residual interest, charitable remainder trusts, charitable gift annuities, and gifts of securities (stocks, bonds, mutual funds). All legacy gifts — whatever their size — are important and valued.



Your Privacy

If you have already arranged a gift in your Will for the Jane Goodall Institute of Canada, you are not under any obligation to tell us — but we would love to acknowledge your generosity through our Legacy Troop and in our Annual Report. Your actions may inspire others to do the same.

The Jane Goodall Institute of Canada is committed to protecting the privacy of its donors and their personal information. If you would like to remain anonymous, we will respect your privacy. The easiest way to communicate your wishes and to ensure your gift is used as you have specified is to complete and return a Letter of Intent to us. The Letter of Intent is available for download under the Legacy Giving section at janegoodall.ca, or you can call us if you would like a copy mailed to you.

How to Make a Gift in Your Will

Our Canada Revenue
Agency Charitable
Business Number:

14053 0916 RR0001

Our legal name, and the proper
beneficiary for your gift:

**The Jane Goodall Institute for
Wildlife Research, Education and
Conservation**

Our mailing address is:

the Jane Goodall Institute of Canada
c/o University of Toronto Mailroom
563 Spadina Crescent
Toronto, ON M5S 2J7

We know that deciding to leave a gift in your Will is a big decision — we appreciate that you'll want to take time to think about it. If you do have any questions, please feel free to contact us.

We encourage you to consult with a lawyer and/or financial adviser to determine which options are best for you and your family, and to maximize the tax advantages of your gift.

Suggested* sample wording for a bequest in your Will:

"I give The Jane Goodall Institute for Wildlife Research, Education and Conservation, charitable number 14053 0916 RR0001 [XX]% of the residue of my estate (or the sum of \$[XX]) for such use and purpose as the Board of Directors may determine in their absolute discretion."

*For wording best suited for your estate plans, please consult your legal and/or financial adviser.

A word about designated gifts:

If you wish to designate to a specific Jane Goodall Institute of Canada program, we recommend the following wording in order to ensure your legacy is honoured in the way you intended, should that program no longer be in existence at the time the bequest is realized:

"If through the passage of time, a designated Jane Goodall Institute of Canada program is no longer in place, I give permission to alter the terms of my Will to adhere as closely as possible to my original wishes; or in the event that this is not possible, please direct my gift to the area of greatest need."

Legacy Troop

The Legacy Troop was established as an expression of gratitude to donors who have informed the Jane Goodall Institute of Canada (JGI Canada) that they have included JGI Canada in their estate plans.

You may know that a group of chimpanzees is called a troop, tribe, or community.

Relationships between chimpanzees in these troops are, behaviourally, very similar to humans. They laugh, hug, hold hands, and have strong bonds that last a lifetime.



At the Jane Goodall Institute of Canada, you are an important member of our unique troop — a community of compassionate, concerned Canadians who want to create their own legacy.

Members of the Legacy Troop receive:

- + A copy of Jane's beautiful hardcover book "Jane Goodall 50 Years at Gombe: A Tribute to Five Decades of Wildlife Research, Education, and Conservation."
- + Invitations to special events.
- + A distinctive listing in our Annual Report.
- + Ongoing information about the Jane Goodall Institute of Canada.

These are just a few of the ways that we make sure special supporters like you are kept fully informed about the work we do — work that is only possible because of your support. To speak with us about your legacy plans, please contact:

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Associate Director, Development

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“What you
leave behind
determines
what lies ahead.”

Jane Goodall

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